



Dear Senator Hannon and Committee Members:

While I would like to be in Albany to testify in regard to your proposed use ban for e-cigarette and vapor products, having 28 states under my responsibility, it's not possible for me to be there.

I can tell you that I, and NJOY, completely understand and appreciate your concerns about public health and your desire to responsibly confront the issue of smoking and the disease and death related to it. You may or may not know that NJOY is NOT a tobacco company. We do not make cigarettes, we do not make any tobacco products and in fact our corporate mission is to obsolete tobacco cigarette smoking and the preventable disease and death that accompanies it.

Attached please find a letter from former U.S. Surgeon General (and New York native) Dr. Richard Carmona related to the e-cigarette usage ban legislation. As Dr. Carmona has become widely known as the father of the smoking ban (for combustible cigarettes) it is my hope that you consider his views on electronic cigarettes which may play a role in ending the death and disease associated with combustible tobacco.

Please feel free to contact me if you have any questions or need additional information.

Sincerely,

Brian J. Fojtik
Director of External Relations
NJOY, Inc.